April 16, 2015

Dear representative,

We would like to invite your company to partner with the Cornell University College of Veterinary Medicine as a sponsor and/or exhibitor at the 27th Annual Fred Scott Feline Symposium, being held in Ithaca, New York, July 24-26, 2015. This symposium has a long tradition at Cornell and we are dedicated to making it stronger with each successive year.

Your participation as a sponsor is important to us. Corporate sponsorships, such as yours, help to defray expenses, keeping it affordable for attendees, your prospective clients, while enabling us to increase the quality and attraction of the event. As in the past we are seeking support for the social events and have included a Speaker Fund opportunity. Donations to the Speaker Fund will be pooled to secure the highest quality speakers for the symposium. Social event opportunities include:

- $1,000 sponsorship for the Friday or Saturday continental breakfast
- $1,500 sponsorship for the cocktail hour on Friday (complimentary exhibit space)
- $2,500 sponsorship for the Symposium picnic on Saturday (with complimentary exhibit space)

As a sponsor your logo will be in all pre-conference marketing materials, on the conference website, as well as during the event (for applications received by April 24, 2015). Corporate sponsorships of $1,500 or more include a complimentary exhibit table; sponsorships of $2,500 or more will receive a complimentary exhibit table, two tickets to the annual picnic on Friday evening, your company logo in the conference proceedings, and your company logo and brief company profile in registration packets.

The first floor of the Atrium in the Veterinary Education Center will serve as our exhibit hall. This will give all exhibitors access to the traffic flow of conference attendees. You will have the opportunity to meet the audience and to network with over 120 veterinary attendees during the symposium and during the cocktail hour on Friday after lectures. Each exhibit table is $450 if received on or before June 12, 2015. After June 12, exhibit space prices increase to $500. All exhibit tables will be reserved on a first-come, first-serve basis with a priority given to our sponsors.

If you are interested in sponsoring or exhibiting at the 27th Annual Fred Scott Feline Symposium, please fill out the enclosed Sponsor and Exhibitor Registration form and return it to us as soon as possible. To be included in all pre-conference materials, sponsorship applications must reach us by April 28, 2015. Applications to Exhibit should be returned to us on or before June 12, 2015 to ensure your company benefits from the early exhibitor’s fee.

EXHIBIT SPACE SET-UP
Exhibit space will be available to you on Thursday, July 23, 2015 after 3:00 p.m. If you need to send your exhibit materials prior to your arrival on campus, please ship them to arrive no earlier than
Wednesday, July 22, 2015 as our storage space is limited. Items can be shipped to:

Office of Continuing Education, College of Veterinary Medicine, S3 009 Schurman Hall, Box 52, Route 366, Ithaca, NY 14853-6401.

**ACCOMMODATIONS**
To meet your accommodation needs hotel rooms have been blocked at:

Best Western University Inn - 607-272-6100  
Courtyard by Marriott Ithaca - 607-330-1000  
Ramada Inn Ithaca - 607-257-3100

You can access sponsor and exhibitor information online at [www.vet.cornell.edu/events/](http://www.vet.cornell.edu/events/).

If you have any questions or would like more information, please do not hesitate to contact us at 607-253-3200, fax 607-253-3198, or email cuvetce@cornell.edu. We are looking forward to having you among our sponsors and exhibitors at the 27th Annual Fred Scott Feline Symposium!

Sincerely,

*Amanda Mott and Kathleen Hall*
27th Annual Fred Scott Feline Symposium
July 24-26, 2015

SPONSOR/EXHIBITOR REGISTRATION

Sponsor and Exhibitor Space: Exhibit space is available on a first-come, first-served basis with priority given to our sponsors. We will continue to accept your requests as long as there is space available. However, if your sponsorship or exhibit space fee is not paid prior to April 28, 2015, we cannot guarantee your inclusion in all of the publicity materials.

Company Name:__________________________________________________________

Primary Contact:________________________________________________________

Mailing Address:________________________________________________________________________

City:________________________________ State:____________ Zip Code: __________

Daytime Phone:_________________________ Cell Phone:________________________

Email:________________________________________________________

What is the nature of your business? ____________________________________

(With this information we will make every effort to separate similar companies in the exhibit area.)

Check Where Applicable
I am participating as: □ A Sponsor Only □ An Exhibitor Only □ A Sponsor and An Exhibitor

□ My Company would like to participate as a sponsor

___$1,000 for the speaker fund or general sponsorship $________

___$1,000 for the continental breakfast on Friday $________

___$1,000 for the continental breakfast on Saturday $________

___$1,500 for the speaker fund with complimentary exhibit space $________

___$1,500 for Friday’s cocktail hour with complimentary exhibit space $________

___$2,500 for the speaker fund with complimentary exhibit space $________

___$2,500 for Friday’s lunch buffet with complimentary exhibit space $________

___$2,500 for Saturday’s lunch buffet with complimentary exhibit space $________

___$2,500 for Saturday’s Symposium picnic with complementary exhibit space $________

Please reserve_________ exhibit space(s) @ $450 before June 12; after June 12 exhibit spaces are $500 each.

I would like to attend the Symposium picnic on Saturday evening

_________ exhibitors @ $40 each $_________

My exhibit space preference is: 1: __________ 2. __________
List company representative(s) who will attend the conference:

Name: ________________________________
Mailing Address: _______________________
City: __________________ State: __________ Zip Code: __________
Daytime Phone: ____________________ Cell Phone: ____________________
Email: _______________________________

Name: ________________________________
Mailing Address: _______________________
City: __________________ State: __________ Zip Code: __________
Daytime Phone: ____________________ Cell Phone: ____________________
Email: _______________________________

Each exhibit space includes 6’ x 24” draped table with electricity, 3 continental breakfasts, refreshment breaks, and lunch for two representatives on Friday and Saturday. Tickets for the Saturday evening dinner are available to purchase.

Exhibitor Schedule:
Friday, July 24; 7:30 am – 5:30 pm
Saturday, July 25; 7:30 am – 5:00 pm
Sunday, July 26; 8:00 am – 12:00 pm

Payment
□ Enclosed is a check or money order made payable to Cornell University in the amount of: $ __________
□ Please charge the total sponsorship/exhibitor fee of $ __________ to my:
  □ VISA  □ Mastercard  □ Discover  □ American Express

Account Number: ________________________________
CVV Code (Security Code): ____________ Expiration Date: __________________________
Name on Card: ____________________________ Billing Zip Code: ___________________

Cancellation Policy
To cancel sponsorship or exhibit space call 607-253-3200. Your exhibit refund will be less a $100 processing charge if the cancellation is received on or before July 1, 2015. After July 1, 2015, there will be no exhibit space refunds. Sponsorship cancellations will not be refundable after April 28, 2015, due to printed marketing materials.

Please return the enclosed application form and payment to: Cornell University, College of Veterinary Medicine, Office of Continuing Education, S3 009 Schurman Hall, Box 52, Ithaca, NY 14853-6401 ~ cuvetce@cornell.edu